

ENVIRONMENT AND REGENERATION DEPARTMENT

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My Ref : wk.201407517
Please Ask For: S.Fletcher
Your Ref:
Date: 01 December 2014

Dear Sir

Application for the review of

Mrs Nipa Patel

Trading as Bineet Stationers, 237 London Road, Mitcham, CR4 3NH

London Borough of Merton's Trading Standards Section has received an application for the above premises and would like to support the review dated 23rd October 2014 by Peter Sparham, The Police Licensing Officer.

Information sourced from M3 indicates Bineet/Shreeji News history.

Since 2007, the above has received TWO complaints regarding cigarettes being sold to youths. Worksheets 200907499 & 20071867 refers. As a result of these complaints a visit and test purchases would have been conducted. No sale

Since April 2007, T.Stds have conducted eleven visits, which in terms of Age restricted products consists of

Oct. 2013 Test Purchase of cigarettes, resulting in no sale

Aug. 2012 Age Restriction Advice Pack and guidance

Jul. 2011 Test Purchase of cigarettes and alcohol, resulting in no sale

Jan 2011 Test Purchase of cigarettes, resulting in no sale

Oct.2012 Age Restriction Advice Pack and guidance

Sept. 2010 Age restriction Advice Pack and guidance

Sept.2009 Test Purchase of cigarettes, resulting in no sale

Apr.2008 Age restriction Advice Pack and guidance.

Apr. 2007 Test Purchase of cigarettes, resulting in no sale

The summary/history of Shreeji News indicates that despite five test purchase attempts since 2007 the retailer has not sold to the Test Purchasers used by LB Merton's Trading Standards Service. The retailer has received three Age Restricted packs as well as being advised regarding "chewing tobacco"

Trading Standards, working along side The Metropolitan Police are committed to preventing the sale of age restricted products to young people.

Despite publicity of under-age sales prosecutions and regular advice given by Trading Standards and The Police, age restricted products are still being sold to young persons under 18 who cannot legally buy such products. The sale of such products to minors is contributable to crime and disorder, poor health, youth annoyance and anti-social behaviour.

Therefore The London Borough of Merton's Trading Standards Section has considerable concerns about this application on the basis of the following licensing objectives-

- a. The prevention of crime and disorder
- b. The prevention of public nuisance, and
- c. The protection children from harm.

I hope that this representation will assist the Sub-Committee when considering this matter.

Yours faithfully

S.Fletcher

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